# **Demographics**

%	$\mathbf{N}$	Class Level	%	N	Gender
48.38%	359	1 year or less	57.28%	425	Female
32.35%	240	2 years	42.72%	317	Male
11.59%	86	3 years	100.00%	742	Total
7.68%	57	4 or more years		25	No Response
100.00%	742	Total			
	25	No Response			
			%	N	Age
			16.26%	121	18 and under
%	N	Current GPA	44.35%	330	19 to 24
10.50%	75	No credits earned	25.27%	188	25 to 34
3.64%	26	1.99 or below	9.95%	74	35 to 44
12.18%	87	2.0 - 2.49	4.17%	31	45 and over
21.43%	153	2.5 - 2.99	100.00%	744	Total
28.71%	205	3.0 - 3.49		23	No Response
23.53%	168	3.5 or above			
100.00%	714	Total	0./	**	
	53	No Response	%	N	Ethnicity/Race
			17.46%	128	African-American
			0.41%	3	American Indian or Alaskan Native
%	N	Educational Goal	3.55%	26	Asian or Pacific Islander
60.98%	447	Associate degree	43.25%	317	Caucasian/White
6.55%	48	Vocational/technical program	28.92%	212	Hispanic
20.87%	153	Transfer to another institution	2.32%	17	Other race
4.23%	31	Certification (initial / renewal)	4.09%	30	Race - Prefer not to respond
0.82%	6	Self-improvement/pleasure	100.00%	733	Total
0.95%	7	Job-related training		34	No Response
5.59%	41	Other educational goal			
100.00%	733	Total	0./	**	
	34	No Response	%	N	Current Enrollment Status
			83.99%	593	Day
			15.86%	112	Evening
%	N	Employment	0.14%	1	Weekend
26.76%	198	Full-time off campus	100.00%	706	Total
32.70%	242	Part-time off campus		61	No Response
1.22%	9	Full-time on campus			
3.51%	26	Part-time on campus	0./	**	
35.81%	265	Not employed	%	N	Current Class Load
100.00%	740	Total	65.76%	486	Full-time
	27	No Response	34.24%	253	Part-time
			100.00%	739	Total
				28	No Response

# **Demographics**

t Residence	N	%	<b>Institution Question 2</b>	N	9/0
idence hall	2	0.27%	Campus item 2 - Answer 1	0	0%
n house	141	18.95%	Campus item 2 - Answer 2	0	0%
nt room or apt off campus	176	23.66%	Campus item 2 - Answer 3	0	0%
ent's home	363	48.79%	Campus item 2 - Answer 4	0	0%
er residence	62	8.33%	Campus item 2 - Answer 5	0	0%
Total	744	100.00%	Campus item 2 - Answer 6	0	0%
Response	23		Total	0	100.00%
			No Response	767	
nce Classification	N	%			
state	712	96.09%	Group Code	N	%
-of-state	14	1.89%	0010	1	50.00%
ernational (not U.S. citizen)	15	2.02%	0112	1	50.00%
Total	741	100.00%	Total	2	100.00%
Response	26		No Response	765	
ities	N	%			
s - Disability	45	6.07%			
- Disability	696	93.93%			
Total	741	100.00%			
Response	26				
ion Was My	N	%			
choice	491	66.44%			
choice	191	25.85%			
choice or lower	57	7.71%			
Total	739	100.00%			
Response	28	100.0070			
ion Question	N	%			
npus item - Answer 1	3	75.00%			
npus item - Answer 2	1	25.00%			
npus item - Answer 3	0	0.00%			
npus item - Answer 4	0	0.00%			
npus item - Answer 5	0	0.00%			
npus item - Answer 6	0	0.00%			
-	4	100.00%			
Total	4	100.0070			

**Scales: In Order of Importance** 

		College of the Mainland - SS	I		National Community Colleges		
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Registration Effectiveness	6.09	5.32 / 1.12	0.77	6.23	5.49 / 1.07	0.74	-0.17 ***
Instructional Effectiveness	6.08	5.33 / 1.12	0.75	6.25	5.46 / 1.10	0.79	-0.13 **
Academic Advising/Counseling	6.06	5.07 / 1.40	0.99	6.22	5.26 / 1.36	0.96	-0.19 ***
Academic Services	6.03	5.47 / 1.07	0.56	6.12	5.56 / 1.07	0.56	-0.09 *
Safety and Security	5.98	5.09 / 1.18	0.89	6.08	5.15 / 1.21	0.93	-0.06
Concern for the Individual	5.97	5.08 / 1.27	0.89	6.15	5.28 / 1.25	0.87	-0.20 ***
Service Excellence	5.94	5.20 / 1.15	0.74	6.04	5.34 / 1.11	0.70	-0.14 ***
Admissions and Financial Aid	5.92	4.93 / 1.30	0.99	6.13	5.24 / 1.25	0.89	-0.31 ***
Campus Climate	5.90	5.17 / 1.13	0.73	6.05	5.37 / 1.11	0.68	-0.20 ***
Student Centeredness	5.90	5.24 / 1.18	0.66	6.06	5.43 / 1.18	0.63	-0.19 ***
Campus Support Services	5.50	5.00 / 1.14	0.50	5.57	5.05 / 1.21	0.52	-0.05
Responsiveness to Diverse Populations		5.37 / 1.31			5.56 / 1.26		-0.19 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		College of the Mainland - SSI			National Community Colleg	ational Community Colleges		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
87. Cost as factor in decision to enroll.	6.34			6.34				
77. Campus item 7	6.31	5.46 / 1.61	0.85					
8. Classes are scheduled at times that are convenient for me.	6.28	5.47 / 1.51	0.81	6.46	5.52 / 1.51	0.94	-0.05	
15. I am able to register for classes I need with few conflicts.	6.26	5.29 / 1.61	0.97	6.40	5.42 / 1.57	0.98	-0.13 *	
74. Campus item 4	6.26	5.44 / 1.51	0.82					
18. The quality of instruction I receive in most of my classes is excellent.	6.24	5.52 / 1.36	0.72	6.46	5.61 / 1.36	0.85	-0.09	
72. Campus item 2	6.23	5.61 / 1.40	0.62					
58. Nearly all of the faculty are knowledgeable in their fields.	6.18	5.58 / 1.26	0.60	6.37	5.72 / 1.34	0.65	-0.14 **	
70. I am able to experience intellectual growth here.	6.18	5.55 / 1.42	0.63	6.38	5.79 / 1.33	0.59	-0.24 ***	
76. Campus item 6	6.17	4.83 / 1.78	1.34					
66. Program requirements are clear and reasonable.	6.16	5.40 / 1.42	0.76	6.32	5.58 / 1.40	0.74	-0.18 ***	
5. The personnel involved in registration are helpful.	6.15	5.24 / 1.64	0.91	6.23	5.36 / 1.60	0.87	-0.12 *	
6. My academic advisor is approachable.	6.14	5.27 / 1.68	0.87	6.28	5.44 / 1.65	0.84	-0.17 **	
61. Faculty are usually available after class and during office hours.	6.14	5.60 / 1.35	0.54	6.25	5.67 / 1.38	0.58	-0.07	
24. Parking lots are well-lighted and secure.	6.13	4.97 / 1.75	1.16	6.15	5.25 / 1.62	0.90	-0.28 ***	
31. The campus is safe and secure for all students.	6.13	5.39 / 1.40	0.74	6.36	5.68 / 1.34	0.68	-0.29 ***	

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		1		Mean Difference			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. My academic advisor is knowledgeable about my program requirements.	6.12	5.13 / 1.74	0.99	6.35	5.43 / 1.66	0.92	-0.30 ***
69. There is a good variety of courses provided on this campus.	6.12	5.39 / 1.51	0.73	6.35	5.67 / 1.42	0.68	-0.28 ***
71. Campus item 1	6.12	5.44 / 1.58	0.68				
78. Campus item 8	6.12	5.63 / 1.44	0.49				
14. Library resources and services are adequate.	6.11	5.68 / 1.29	0.43	6.18	5.70 / 1.35	0.48	-0.02
52. This school does whatever it can to help me reach my educational goals.	6.11	5.13 / 1.56	0.98	6.27	5.30 / 1.52	0.97	-0.17 **
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.10	5.00 / 1.69	1.10	6.22	5.19 / 1.67	1.03	-0.19 **
73. Campus item 3	6.10	5.39 / 1.47	0.71				
46. Faculty provide timely feedback about student progress in a course.	6.09	5.24 / 1.50	0.85	6.25	5.32 / 1.51	0.93	-0.08
29. Faculty are fair and unbiased in their treatment of individual students.	6.08	5.24 / 1.54	0.84	6.29	5.45 / 1.50	0.84	-0.21 ***
34. Computer labs are adequate and accessible.	6.08	5.67 / 1.30	0.41	6.23	5.66 / 1.43	0.57	0.01
36. Students are made to feel welcome on this campus.	6.08	5.42 / 1.39	0.66	6.22	5.64 / 1.37	0.58	-0.22 ***
23. Faculty are understanding of students' unique life circumstances.	6.07	5.24 / 1.49	0.83	6.19	5.29 / 1.54	0.90	-0.05
65. Students are notified early in the term if they are doing poorly in a class.	6.07	5.06 / 1.63	1.01	6.22	4.96 / 1.75	1.26	0.10
68. On the whole, the campus is well-maintained.	6.07	5.29 / 1.55	0.78	6.23	5.85 / 1.31	0.38	-0.56 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		College of the Mainland - S	SI		National Community Colleges			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.06	5.19 / 1.50	0.87	6.23	5.47 / 1.46	0.76	-0.28 ***	
50. Tutoring services are readily available.	6.06	5.42 / 1.45	0.64	6.10	5.55 / 1.45	0.55	-0.13 *	
51. There are convenient ways of paying my school bill.	6.06	5.33 / 1.52	0.73	6.22	5.57 / 1.46	0.65	-0.24 ***	
42. The equipment in the lab facilities is kept up to date.	6.05	5.19 / 1.56	0.86	6.18	5.50 / 1.44	0.68	-0.31 ***	
41. Admissions staff are knowledgeable.	6.04	5.20 / 1.58	0.84	6.22	5.45 / 1.45	0.77	-0.25 ***	
39. The amount of student parking space on campus is adequate.	6.03	5.00 / 1.76	1.03	6.20	4.58 / 1.99	1.62	0.42 ***	
57. Administrators are approachable to students.	6.03	5.20 / 1.54	0.83	6.09	5.36 / 1.49	0.73	-0.16 **	
60. Billing policies are reasonable.	6.03	5.16 / 1.54	0.87	6.13	5.43 / 1.46	0.70	-0.27 ***	
64. Nearly all classes deal with practical experiences and applications.	6.02	5.32 / 1.39	0.70	6.13	5.46 / 1.39	0.67	-0.14 **	
21. There are a sufficient number of study areas on campus.	6.01	5.48 / 1.50	0.53	6.07	5.51 / 1.50	0.56	-0.03	
7. Adequate financial aid is available for most students.	6.00	4.95 / 1.82	1.05	6.29	5.34 / 1.68	0.95	-0.39 ***	
12. My academic advisor helps me set goals to work toward.	6.00	5.03 / 1.77	0.97	6.09	5.08 / 1.75	1.01	-0.05	
25. My academic advisor is concerned about my success as an individual.	6.00	4.88 / 1.81	1.12	6.18	5.11 / 1.74	1.07	-0.23 ***	
43. Class change (drop/add) policies are reasonable.	6.00	5.31 / 1.51	0.69	6.17	5.54 / 1.47	0.63	-0.23 ***	
62. Bookstore staff are helpful.	6.00	5.48 / 1.51	0.52	6.09	5.62 / 1.47	0.47	-0.14 *	
28. It is an enjoyable experience to be a student on this campus.	5.99	5.35 / 1.40	0.64	6.20	5.55 / 1.45	0.65	-0.20 ***	

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		College of the Mainland - SS	SI .		National Community College	es	Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
56. The business office is open during hours which are convenient for most students.	5.99	5.39 / 1.48	0.60	6.09	5.46 / 1.44	0.63	-0.07
16. The college shows concern for students as individuals.	5.98	4.97 / 1.61	1.01	6.15	5.15 / 1.58	1.00	-0.18 **
27. The campus staff are caring and helpful.	5.98	5.36 / 1.38	0.62	6.13	5.51 / 1.36	0.62	-0.15 **
37. Faculty take into consideration student differences as they teach a course.	5.97	5.11 / 1.51	0.86	6.12	5.27 / 1.49	0.85	-0.16 **
20. Financial aid counselors are helpful.	5.96	4.80 / 1.76	1.16	6.17	5.12 / 1.72	1.05	-0.32 ***
63. I seldom get the "run-around" when seeking information on this campus.	5.96	4.83 / 1.73	1.13	6.10	5.11 / 1.68	0.99	-0.28 ***
9. Internships or practical experiences are provided in my degree/certificate program.	5.95	5.05 / 1.59	0.90	5.97	5.03 / 1.61	0.94	0.02
11. Security staff respond quickly in emergencies.	5.95	5.02 / 1.39	0.93	6.00	5.09 / 1.47	0.91	-0.07
47. There are adequate services to help me decide upon a career.	5.95	5.04 / 1.52	0.91	6.11	5.25 / 1.51	0.86	-0.21 ***
3. The quality of instruction in the vocational/technical programs is excellent.	5.94	5.36 / 1.36	0.58	6.10	5.42 / 1.37	0.68	-0.06
22. People on this campus respect and are supportive of each other.	5.94	5.28 / 1.39	0.66	6.04	5.36 / 1.42	0.68	-0.08
48. Counseling staff care about students as individuals.	5.94	5.04 / 1.57	0.90	6.11	5.26 / 1.55	0.85	-0.22 ***
55. Academic support services adequately meet the needs of students.	5.94	5.22 / 1.40	0.72	6.09	5.35 / 1.41	0.74	-0.13 *
26. Library staff are helpful and approachable.	5.93	5.58 / 1.35	0.35	6.02	5.62 / 1.39	0.40	-0.04
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.92	4.66 / 1.74	1.26	6.17	5.05 / 1.71	1.12	-0.39 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		College of the Mainland - SSI			National Community Colleges		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
53. The assessment and course placement procedures are reasonable.	5.92	5.24 / 1.43	0.68	6.10	5.41 / 1.44	0.69	-0.17 **
75. Campus item 5	5.92	5.32 / 1.46	0.60				
49. Admissions counselors respond to prospective students' unique needs and requests.	5.91	4.99 / 1.54	0.92	6.04	5.25 / 1.49	0.79	-0.26 ***
54. Faculty are interested in my academic problems.	5.90	5.13 / 1.47	0.77	6.09	5.23 / 1.51	0.86	-0.10
67. Channels for expressing student complaints are readily available.	5.87	4.94 / 1.61	0.93	5.99	4.95 / 1.66	1.04	-0.01
2. Faculty care about me as an individual.	5.86	5.26 / 1.43	0.60	6.03	5.39 / 1.45	0.64	-0.13 *
45. This institution has a good reputation within the community.	5.83	5.13 / 1.54	0.70	6.11	5.67 / 1.39	0.44	-0.54 ***
88. Financial aid as factor in decision to enroll.	5.78			6.09			
59. New student orientation services help students adjust to college.	5.77	5.15 / 1.53	0.62	5.89	5.33 / 1.50	0.56	-0.18 **
80. Campus item 10	5.71	4.80 / 1.81	0.91				
89. Academic reputation as factor in decision to enroll.	5.71			5.90			
30. The career services office provides students with the help they need to get a job.	5.69	4.96 / 1.44	0.73	5.97	5.02 / 1.52	0.95	-0.06
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.68	4.98 / 1.50	0.70	5.87	5.21 / 1.47	0.66	-0.23 ***
38. The student center is a comfortable place for students to spend their leisure time.	5.68	5.25 / 1.45	0.43	5.77	5.33 / 1.47	0.44	-0.08
Security staff are helpful.	5.66	5.05 / 1.53	0.61	5.67	5.13 / 1.56	0.54	-0.08

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		College of the Mainland - SSI National Communit		National Community Colleg	ommunity Colleges		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
79. Campus item 9	5.58	4.75 / 1.78	0.83				
44. I generally know what's happening on campus.	5.57	4.87 / 1.58	0.70	5.62	5.09 / 1.55	0.53	-0.22 ***
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.39			5.44			
1. Most students feel a sense of belonging here.	5.36	5.15 / 1.36	0.21	5.58	5.35 / 1.40	0.23	-0.20 ***
93. Geographic setting as factor in decision to enroll.	5.29			5.53			
19. This campus provides effective support services for displaced homemakers.	5.16	4.76 / 1.35	0.40	5.25	4.84 / 1.43	0.41	-0.08
94. Campus appearance as factor in decision to enroll.	5.16			5.26			
17. Personnel in the Veterans' Services program are helpful.	5.11	4.76 / 1.38	0.35	4.92	4.73 / 1.44	0.19	0.03
92. Recommendations from family/friends as factor in decision to enroll.	5.04			4.96			
90. Size of institution as factor in decision to enroll.	5.03			5.22			
10. Child care facilities are available on campus.	4.95	4.94 / 1.44	0.01	4.57	4.45 / 1.71	0.12	0.49 ***
91. Opportunity to play sports as factor in decision to enroll.	3.98			3.58			
81. Institution's commitment to part-time students?		5.53 / 1.44			5.65 / 1.37		-0.12 *
82. Institution's commitment to evening students?		5.33 / 1.51			5.55 / 1.44		-0.22 ***
83. Institution's commitment to older, returning learners?		5.42 / 1.40			5.63 / 1.42		-0.21 ***
84. Institution's commitment to under-represented populations?		5.28 / 1.41			5.46 / 1.40		-0.18 **

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		College of the Mainland - SS	I	National Community Colleges			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
85. Institution's commitment to commuters?		5.30 / 1.40			5.45 / 1.47		-0.15 *
86. Institution's commitment to students with disabilities?		5.32 / 1.44			5.60 / 1.42		-0.28 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

		College of the Mainland - SS	I		National Community Colleges			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
ACADEMIC ADVISING/COUNSELING	6.06	5.07 / 1.40	0.99	6.22	5.26 / 1.36	0.96	-0.19 ***	
6. My academic advisor is approachable.	6.14	5.27 / 1.68	0.87	6.28	5.44 / 1.65	0.84	-0.17 **	
12. My academic advisor helps me set goals to work toward.	6.00	5.03 / 1.77	0.97	6.09	5.08 / 1.75	1.01	-0.05	
25. My academic advisor is concerned about my success as an individual.	6.00	4.88 / 1.81	1.12	6.18	5.11 / 1.74	1.07	-0.23 ***	
32. My academic advisor is knowledgeable about my program requirements.	6.12	5.13 / 1.74	0.99	6.35	5.43 / 1.66	0.92	-0.30 ***	
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.10	5.00 / 1.69	1.10	6.22	5.19 / 1.67	1.03	-0.19 **	
48. Counseling staff care about students as individuals.	5.94	5.04 / 1.57	0.90	6.11	5.26 / 1.55	0.85	-0.22 ***	
52. This school does whatever it can to help me reach my educational goals.	6.11	5.13 / 1.56	0.98	6.27	5.30 / 1.52	0.97	-0.17 **	

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Services

	College of the Mainland - SSI National Community Colleges					Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	6.03	5.47 / 1.07	0.56	6.12	5.56 / 1.07	0.56	-0.09 *
14. Library resources and services are adequate.	6.11	5.68 / 1.29	0.43	6.18	5.70 / 1.35	0.48	-0.02
21. There are a sufficient number of study areas on campus.	6.01	5.48 / 1.50	0.53	6.07	5.51 / 1.50	0.56	-0.03
26. Library staff are helpful and approachable.	5.93	5.58 / 1.35	0.35	6.02	5.62 / 1.39	0.40	-0.04
34. Computer labs are adequate and accessible.	6.08	5.67 / 1.30	0.41	6.23	5.66 / 1.43	0.57	0.01
42. The equipment in the lab facilities is kept up to date.	6.05	5.19 / 1.56	0.86	6.18	5.50 / 1.44	0.68	-0.31 ***
50. Tutoring services are readily available.	6.06	5.42 / 1.45	0.64	6.10	5.55 / 1.45	0.55	-0.13 *
55. Academic support services adequately meet the needs of students.	5.94	5.22 / 1.40	0.72	6.09	5.35 / 1.41	0.74	-0.13 *

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

		College of the Mainland - SS	I	National Community Colleges			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ADMISSIONS AND FINANCIAL AID	5.92	4.93 / 1.30	0.99	6.13	5.24 / 1.25	0.89	-0.31 ***
7. Adequate financial aid is available for most students.	6.00	4.95 / 1.82	1.05	6.29	5.34 / 1.68	0.95	-0.39 ***
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.92	4.66 / 1.74	1.26	6.17	5.05 / 1.71	1.12	-0.39 ***
20. Financial aid counselors are helpful.	5.96	4.80 / 1.76	1.16	6.17	5.12 / 1.72	1.05	-0.32 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.68	4.98 / 1.50	0.70	5.87	5.21 / 1.47	0.66	-0.23 ***
41. Admissions staff are knowledgeable.	6.04	5.20 / 1.58	0.84	6.22	5.45 / 1.45	0.77	-0.25 ***
49. Admissions counselors respond to prospective students' unique needs and requests.	5.91	4.99 / 1.54	0.92	6.04	5.25 / 1.49	0.79	-0.26 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Climate

		College of the Mainland - S	SI		ges	Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	5.90	5.17 / 1.13	0.73	6.05	5.37 / 1.11	0.68	-0.20 ***
1. Most students feel a sense of belonging here.	5.36	5.15 / 1.36	0.21	5.58	5.35 / 1.40	0.23	-0.20 ***
2. Faculty care about me as an individual.	5.86	5.26 / 1.43	0.60	6.03	5.39 / 1.45	0.64	-0.13 *
16. The college shows concern for students as individuals.	5.98	4.97 / 1.61	1.01	6.15	5.15 / 1.58	1.00	-0.18 **
22. People on this campus respect and are supportive of each other.	5.94	5.28 / 1.39	0.66	6.04	5.36 / 1.42	0.68	-0.08
27. The campus staff are caring and helpful.	5.98	5.36 / 1.38	0.62	6.13	5.51 / 1.36	0.62	-0.15 **
28. It is an enjoyable experience to be a student on this campus.	5.99	5.35 / 1.40	0.64	6.20	5.55 / 1.45	0.65	-0.20 ***
31. The campus is safe and secure for all students.	6.13	5.39 / 1.40	0.74	6.36	5.68 / 1.34	0.68	-0.29 ***
36. Students are made to feel welcome on this campus.	6.08	5.42 / 1.39	0.66	6.22	5.64 / 1.37	0.58	-0.22 ***
44. I generally know what's happening on campus.	5.57	4.87 / 1.58	0.70	5.62	5.09 / 1.55	0.53	-0.22 ***
45. This institution has a good reputation within the community.	5.83	5.13 / 1.54	0.70	6.11	5.67 / 1.39	0.44	-0.54 ***
52. This school does whatever it can to help me reach my educational goals.	6.11	5.13 / 1.56	0.98	6.27	5.30 / 1.52	0.97	-0.17 **
57. Administrators are approachable to students.	6.03	5.20 / 1.54	0.83	6.09	5.36 / 1.49	0.73	-0.16 **
59. New student orientation services help students adjust to college.	5.77	5.15 / 1.53	0.62	5.89	5.33 / 1.50	0.56	-0.18 **
63. I seldom get the "run-around" when seeking information on this campus.	5.96	4.83 / 1.73	1.13	6.10	5.11 / 1.68	0.99	-0.28 ***
67. Channels for expressing student complaints are readily available.	5.87	4.94 / 1.61	0.93	5.99	4.95 / 1.66	1.04	-0.01

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Support Services

		College of the Mainland - SSI			National Community Colleges			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
CAMPUS SUPPORT SERVICES	5.50	5.00 / 1.14	0.50	5.57	5.05 / 1.21	0.52	-0.05	
10. Child care facilities are available on campus.	4.95	4.94 / 1.44	0.01	4.57	4.45 / 1.71	0.12	0.49 ***	
17. Personnel in the Veterans' Services program are helpful.	5.11	4.76 / 1.38	0.35	4.92	4.73 / 1.44	0.19	0.03	
19. This campus provides effective support services for displaced homemakers.	5.16	4.76 / 1.35	0.40	5.25	4.84 / 1.43	0.41	-0.08	
30. The career services office provides students with the help they need to get a job.	5.69	4.96 / 1.44	0.73	5.97	5.02 / 1.52	0.95	-0.06	
38. The student center is a comfortable place for students to spend their leisure time.	5.68	5.25 / 1.45	0.43	5.77	5.33 / 1.47	0.44	-0.08	
47. There are adequate services to help me decide upon a career.	5.95	5.04 / 1.52	0.91	6.11	5.25 / 1.51	0.86	-0.21 ***	
59. New student orientation services help students adjust to college.	5.77	5.15 / 1.53	0.62	5.89	5.33 / 1.50	0.56	-0.18 **	

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

	College of the Mainland - SSI				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	5.97	5.08 / 1.27	0.89	6.15	5.28 / 1.25	0.87	-0.20 ***
2. Faculty care about me as an individual.	5.86	5.26 / 1.43	0.60	6.03	5.39 / 1.45	0.64	-0.13 *
16. The college shows concern for students as individuals.	5.98	4.97 / 1.61	1.01	6.15	5.15 / 1.58	1.00	-0.18 **
25. My academic advisor is concerned about my success as an individual.	6.00	4.88 / 1.81	1.12	6.18	5.11 / 1.74	1.07	-0.23 ***
29. Faculty are fair and unbiased in their treatment of individual students.	6.08	5.24 / 1.54	0.84	6.29	5.45 / 1.50	0.84	-0.21 ***
48. Counseling staff care about students as individuals.	5.94	5.04 / 1.57	0.90	6.11	5.26 / 1.55	0.85	-0.22 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

**Institutional Summary** 

#### Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	College of the Mainland - SSI				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.08	5.33 / 1.12	0.75	6.25	5.46 / 1.10	0.79	-0.13 **
2. Faculty care about me as an individual.	5.86	5.26 / 1.43	0.60	6.03	5.39 / 1.45	0.64	-0.13 *
18. The quality of instruction I receive in most of my classes is excellent.	6.24	5.52 / 1.36	0.72	6.46	5.61 / 1.36	0.85	-0.09
23. Faculty are understanding of students' unique life circumstances.	6.07	5.24 / 1.49	0.83	6.19	5.29 / 1.54	0.90	-0.05
29. Faculty are fair and unbiased in their treatment of individual students.	6.08	5.24 / 1.54	0.84	6.29	5.45 / 1.50	0.84	-0.21 ***
37. Faculty take into consideration student differences as they teach a course.	5.97	5.11 / 1.51	0.86	6.12	5.27 / 1.49	0.85	-0.16 **
46. Faculty provide timely feedback about student progress in a course.	6.09	5.24 / 1.50	0.85	6.25	5.32 / 1.51	0.93	-0.08
54. Faculty are interested in my academic problems.	5.90	5.13 / 1.47	0.77	6.09	5.23 / 1.51	0.86	-0.10
58. Nearly all of the faculty are knowledgeable in their fields.	6.18	5.58 / 1.26	0.60	6.37	5.72 / 1.34	0.65	-0.14 **
61. Faculty are usually available after class and during office hours.	6.14	5.60 / 1.35	0.54	6.25	5.67 / 1.38	0.58	-0.07
64. Nearly all classes deal with practical experiences and applications.	6.02	5.32 / 1.39	0.70	6.13	5.46 / 1.39	0.67	-0.14 **
65. Students are notified early in the term if they are doing poorly in a class.	6.07	5.06 / 1.63	1.01	6.22	4.96 / 1.75	1.26	0.10
66. Program requirements are clear and reasonable.	6.16	5.40 / 1.42	0.76	6.32	5.58 / 1.40	0.74	-0.18 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		College of the Mainland - SSI National Community Co					Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.12	5.39 / 1.51	0.73	6.35	5.67 / 1.42	0.68	-0.28 ***
70. I am able to experience intellectual growth here.	6.18	5.55 / 1.42	0.63	6.38	5.79 / 1.33	0.59	-0.24 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

		College of the Mainland - SSI			National Community Colleges			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
REGISTRATION EFFECTIVENESS	6.09	5.32 / 1.12	0.77	6.23	5.49 / 1.07	0.74	-0.17 ***	
5. The personnel involved in registration are helpful.	6.15	5.24 / 1.64	0.91	6.23	5.36 / 1.60	0.87	-0.12 *	
8. Classes are scheduled at times that are convenient for me.	6.28	5.47 / 1.51	0.81	6.46	5.52 / 1.51	0.94	-0.05	
15. I am able to register for classes I need with few conflicts.	6.26	5.29 / 1.61	0.97	6.40	5.42 / 1.57	0.98	-0.13 *	
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.06	5.19 / 1.50	0.87	6.23	5.47 / 1.46	0.76	-0.28 ***	
43. Class change (drop/add) policies are reasonable.	6.00	5.31 / 1.51	0.69	6.17	5.54 / 1.47	0.63	-0.23 ***	
51. There are convenient ways of paying my school bill.	6.06	5.33 / 1.52	0.73	6.22	5.57 / 1.46	0.65	-0.24 ***	
56. The business office is open during hours which are convenient for most students.	5.99	5.39 / 1.48	0.60	6.09	5.46 / 1.44	0.63	-0.07	
60. Billing policies are reasonable.	6.03	5.16 / 1.54	0.87	6.13	5.43 / 1.46	0.70	-0.27 ***	
62. Bookstore staff are helpful.	6.00	5.48 / 1.51	0.52	6.09	5.62 / 1.47	0.47	-0.14 *	

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

		College of the Mainland - SS	I		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.37 / 1.31			5.56 / 1.26		-0.19 ***
81. Institution's commitment to part-time students?		5.53 / 1.44			5.65 / 1.37		-0.12 *
82. Institution's commitment to evening students?		5.33 / 1.51			5.55 / 1.44		-0.22 ***
83. Institution's commitment to older, returning learners?		5.42 / 1.40			5.63 / 1.42		-0.21 ***
84. Institution's commitment to under-represented populations?		5.28 / 1.41			5.46 / 1.40		-0.18 **
85. Institution's commitment to commuters?		5.30 / 1.40			5.45 / 1.47		-0.15 *
86. Institution's commitment to students with disabilities?		5.32 / 1.44			5.60 / 1.42		-0.28 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Safety and Security

		College of the Mainland - SS	I		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	5.98	5.09 / 1.18	0.89	6.08	5.15 / 1.21	0.93	-0.06
4. Security staff are helpful.	5.66	5.05 / 1.53	0.61	5.67	5.13 / 1.56	0.54	-0.08
11. Security staff respond quickly in emergencies.	5.95	5.02 / 1.39	0.93	6.00	5.09 / 1.47	0.91	-0.07
24. Parking lots are well-lighted and secure.	6.13	4.97 / 1.75	1.16	6.15	5.25 / 1.62	0.90	-0.28 ***
31. The campus is safe and secure for all students.	6.13	5.39 / 1.40	0.74	6.36	5.68 / 1.34	0.68	-0.29 ***
39. The amount of student parking space on campus is adequate.	6.03	5.00 / 1.76	1.03	6.20	4.58 / 1.99	1.62	0.42 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Service Excellence

		College of the Mainland - SSI			National Community Colleges			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
SERVICE EXCELLENCE	5.94	5.20 / 1.15	0.74	6.04	5.34 / 1.11	0.70	-0.14 ***	
5. The personnel involved in registration are helpful.	6.15	5.24 / 1.64	0.91	6.23	5.36 / 1.60	0.87	-0.12 *	
22. People on this campus respect and are supportive of each other.	5.94	5.28 / 1.39	0.66	6.04	5.36 / 1.42	0.68	-0.08	
26. Library staff are helpful and approachable.	5.93	5.58 / 1.35	0.35	6.02	5.62 / 1.39	0.40	-0.04	
27. The campus staff are caring and helpful.	5.98	5.36 / 1.38	0.62	6.13	5.51 / 1.36	0.62	-0.15 **	
44. I generally know what's happening on campus.	5.57	4.87 / 1.58	0.70	5.62	5.09 / 1.55	0.53	-0.22 ***	
57. Administrators are approachable to students.	6.03	5.20 / 1.54	0.83	6.09	5.36 / 1.49	0.73	-0.16 **	
62. Bookstore staff are helpful.	6.00	5.48 / 1.51	0.52	6.09	5.62 / 1.47	0.47	-0.14 *	
63. I seldom get the "run-around" when seeking information on this campus.	5.96	4.83 / 1.73	1.13	6.10	5.11 / 1.68	0.99	-0.28 ***	
67. Channels for expressing student complaints are readily available.	5.87	4.94 / 1.61	0.93	5.99	4.95 / 1.66	1.04	-0.01	

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Student Centeredness

		College of the Mainland - SS	I		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	5.90	5.24 / 1.18	0.66	6.06	5.43 / 1.18	0.63	-0.19 ***
1. Most students feel a sense of belonging here.	5.36	5.15 / 1.36	0.21	5.58	5.35 / 1.40	0.23	-0.20 ***
16. The college shows concern for students as individuals.	5.98	4.97 / 1.61	1.01	6.15	5.15 / 1.58	1.00	-0.18 **
27. The campus staff are caring and helpful.	5.98	5.36 / 1.38	0.62	6.13	5.51 / 1.36	0.62	-0.15 **
28. It is an enjoyable experience to be a student on this campus.	5.99	5.35 / 1.40	0.64	6.20	5.55 / 1.45	0.65	-0.20 ***
36. Students are made to feel welcome on this campus.	6.08	5.42 / 1.39	0.66	6.22	5.64 / 1.37	0.58	-0.22 ***
57. Administrators are approachable to students.	6.03	5.20 / 1.54	0.83	6.09	5.36 / 1.49	0.73	-0.16 **

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	College of the Mainland - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Most students feel a sense of belonging here.	5.36	5.15 / 1.36	0.21	5.58	5.35 / 1.40	0.23	-0.20 ***
2. Faculty care about me as an individual.	5.86	5.26 / 1.43	0.60	6.03	5.39 / 1.45	0.64	-0.13 *
3. The quality of instruction in the vocational/technical programs is excellent.	5.94	5.36 / 1.36	0.58	6.10	5.42 / 1.37	0.68	-0.06
4. Security staff are helpful.	5.66	5.05 / 1.53	0.61	5.67	5.13 / 1.56	0.54	-0.08
5. The personnel involved in registration are helpful.	6.15	5.24 / 1.64	0.91	6.23	5.36 / 1.60	0.87	-0.12 *
6. My academic advisor is approachable.	6.14	5.27 / 1.68	0.87	6.28	5.44 / 1.65	0.84	-0.17 **
7. Adequate financial aid is available for most students.	6.00	4.95 / 1.82	1.05	6.29	5.34 / 1.68	0.95	-0.39 ***
8. Classes are scheduled at times that are convenient for me.	6.28	5.47 / 1.51	0.81	6.46	5.52 / 1.51	0.94	-0.05
Internships or practical experiences are provided in my degree/ certificate program.	5.95	5.05 / 1.59	0.90	5.97	5.03 / 1.61	0.94	0.02
10. Child care facilities are available on campus.	4.95	4.94 / 1.44	0.01	4.57	4.45 / 1.71	0.12	0.49 ***
11. Security staff respond quickly in emergencies.	5.95	5.02 / 1.39	0.93	6.00	5.09 / 1.47	0.91	-0.07
12. My academic advisor helps me set goals to work toward.	6.00	5.03 / 1.77	0.97	6.09	5.08 / 1.75	1.01	-0.05
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.92	4.66 / 1.74	1.26	6.17	5.05 / 1.71	1.12	-0.39 ***
14. Library resources and services are adequate.	6.11	5.68 / 1.29	0.43	6.18	5.70 / 1.35	0.48	-0.02
15. I am able to register for classes I need with few conflicts.	6.26	5.29 / 1.61	0.97	6.40	5.42 / 1.57	0.98	-0.13 *
16. The college shows concern for students as individuals.	5.98	4.97 / 1.61	1.01	6.15	5.15 / 1.58	1.00	-0.18 **

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	College of the Mainland - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Personnel in the Veterans' Services program are helpful.	5.11	4.76 / 1.38	0.35	4.92	4.73 / 1.44	0.19	0.03
18. The quality of instruction I receive in most of my classes is excellent.	6.24	5.52 / 1.36	0.72	6.46	5.61 / 1.36	0.85	-0.09
19. This campus provides effective support services for displaced homemakers.	5.16	4.76 / 1.35	0.40	5.25	4.84 / 1.43	0.41	-0.08
20. Financial aid counselors are helpful.	5.96	4.80 / 1.76	1.16	6.17	5.12 / 1.72	1.05	-0.32 ***
21. There are a sufficient number of study areas on campus.	6.01	5.48 / 1.50	0.53	6.07	5.51 / 1.50	0.56	-0.03
22. People on this campus respect and are supportive of each other.	5.94	5.28 / 1.39	0.66	6.04	5.36 / 1.42	0.68	-0.08
23. Faculty are understanding of students' unique life circumstances.	6.07	5.24 / 1.49	0.83	6.19	5.29 / 1.54	0.90	-0.05
24. Parking lots are well-lighted and secure.	6.13	4.97 / 1.75	1.16	6.15	5.25 / 1.62	0.90	-0.28 ***
25. My academic advisor is concerned about my success as an individual.	6.00	4.88 / 1.81	1.12	6.18	5.11 / 1.74	1.07	-0.23 ***
26. Library staff are helpful and approachable.	5.93	5.58 / 1.35	0.35	6.02	5.62 / 1.39	0.40	-0.04
27. The campus staff are caring and helpful.	5.98	5.36 / 1.38	0.62	6.13	5.51 / 1.36	0.62	-0.15 **
28. It is an enjoyable experience to be a student on this campus.	5.99	5.35 / 1.40	0.64	6.20	5.55 / 1.45	0.65	-0.20 ***
29. Faculty are fair and unbiased in their treatment of individual students.	6.08	5.24 / 1.54	0.84	6.29	5.45 / 1.50	0.84	-0.21 ***
30. The career services office provides students with the help they need to get a job.	5.69	4.96 / 1.44	0.73	5.97	5.02 / 1.52	0.95	-0.06
31. The campus is safe and secure for all students.	6.13	5.39 / 1.40	0.74	6.36	5.68 / 1.34	0.68	-0.29 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	College of the Mainland - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. My academic advisor is knowledgeable about my program requirements.	6.12	5.13 / 1.74	0.99	6.35	5.43 / 1.66	0.92	-0.30 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.68	4.98 / 1.50	0.70	5.87	5.21 / 1.47	0.66	-0.23 ***
34. Computer labs are adequate and accessible.	6.08	5.67 / 1.30	0.41	6.23	5.66 / 1.43	0.57	0.01
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.06	5.19 / 1.50	0.87	6.23	5.47 / 1.46	0.76	-0.28 ***
36. Students are made to feel welcome on this campus.	6.08	5.42 / 1.39	0.66	6.22	5.64 / 1.37	0.58	-0.22 ***
37. Faculty take into consideration student differences as they teach a course.	5.97	5.11 / 1.51	0.86	6.12	5.27 / 1.49	0.85	-0.16 **
38. The student center is a comfortable place for students to spend their leisure time.	5.68	5.25 / 1.45	0.43	5.77	5.33 / 1.47	0.44	-0.08
39. The amount of student parking space on campus is adequate.	6.03	5.00 / 1.76	1.03	6.20	4.58 / 1.99	1.62	0.42 ***
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.10	5.00 / 1.69	1.10	6.22	5.19 / 1.67	1.03	-0.19 **
41. Admissions staff are knowledgeable.	6.04	5.20 / 1.58	0.84	6.22	5.45 / 1.45	0.77	-0.25 ***
42. The equipment in the lab facilities is kept up to date.	6.05	5.19 / 1.56	0.86	6.18	5.50 / 1.44	0.68	-0.31 ***
43. Class change (drop/add) policies are reasonable.	6.00	5.31 / 1.51	0.69	6.17	5.54 / 1.47	0.63	-0.23 ***
44. I generally know what's happening on campus.	5.57	4.87 / 1.58	0.70	5.62	5.09 / 1.55	0.53	-0.22 ***
45. This institution has a good reputation within the community.	5.83	5.13 / 1.54	0.70	6.11	5.67 / 1.39	0.44	-0.54 ***
46. Faculty provide timely feedback about student progress in a course.	6.09	5.24 / 1.50	0.85	6.25	5.32 / 1.51	0.93	-0.08

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	College of the Mainland - SSI			National Community Colleges			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. There are adequate services to help me decide upon a career.	5.95	5.04 / 1.52	0.91	6.11	5.25 / 1.51	0.86	-0.21 ***
48. Counseling staff care about students as individuals.	5.94	5.04 / 1.57	0.90	6.11	5.26 / 1.55	0.85	-0.22 ***
49. Admissions counselors respond to prospective students' unique needs and requests.	5.91	4.99 / 1.54	0.92	6.04	5.25 / 1.49	0.79	-0.26 ***
50. Tutoring services are readily available.	6.06	5.42 / 1.45	0.64	6.10	5.55 / 1.45	0.55	-0.13 *
51. There are convenient ways of paying my school bill.	6.06	5.33 / 1.52	0.73	6.22	5.57 / 1.46	0.65	-0.24 ***
52. This school does whatever it can to help me reach my educational goals.	6.11	5.13 / 1.56	0.98	6.27	5.30 / 1.52	0.97	-0.17 **
53. The assessment and course placement procedures are reasonable.	5.92	5.24 / 1.43	0.68	6.10	5.41 / 1.44	0.69	-0.17 **
54. Faculty are interested in my academic problems.	5.90	5.13 / 1.47	0.77	6.09	5.23 / 1.51	0.86	-0.10
55. Academic support services adequately meet the needs of students.	5.94	5.22 / 1.40	0.72	6.09	5.35 / 1.41	0.74	-0.13 *
56. The business office is open during hours which are convenient for most students.	5.99	5.39 / 1.48	0.60	6.09	5.46 / 1.44	0.63	-0.07
57. Administrators are approachable to students.	6.03	5.20 / 1.54	0.83	6.09	5.36 / 1.49	0.73	-0.16 **
58. Nearly all of the faculty are knowledgeable in their fields.	6.18	5.58 / 1.26	0.60	6.37	5.72 / 1.34	0.65	-0.14 **
59. New student orientation services help students adjust to college.	5.77	5.15 / 1.53	0.62	5.89	5.33 / 1.50	0.56	-0.18 **
60. Billing policies are reasonable.	6.03	5.16 / 1.54	0.87	6.13	5.43 / 1.46	0.70	-0.27 ***
61. Faculty are usually available after class and during office hours.	6.14	5.60 / 1.35	0.54	6.25	5.67 / 1.38	0.58	-0.07

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	College of the Mainland - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
62. Bookstore staff are helpful.	6.00	5.48 / 1.51	0.52	6.09	5.62 / 1.47	0.47	-0.14 *
63. I seldom get the "run-around" when seeking information on this campus.	5.96	4.83 / 1.73	1.13	6.10	5.11 / 1.68	0.99	-0.28 ***
64. Nearly all classes deal with practical experiences and applications.	6.02	5.32 / 1.39	0.70	6.13	5.46 / 1.39	0.67	-0.14 **
65. Students are notified early in the term if they are doing poorly in a class.	6.07	5.06 / 1.63	1.01	6.22	4.96 / 1.75	1.26	0.10
66. Program requirements are clear and reasonable.	6.16	5.40 / 1.42	0.76	6.32	5.58 / 1.40	0.74	-0.18 ***
67. Channels for expressing student complaints are readily available.	5.87	4.94 / 1.61	0.93	5.99	4.95 / 1.66	1.04	-0.01
68. On the whole, the campus is well-maintained.	6.07	5.29 / 1.55	0.78	6.23	5.85 / 1.31	0.38	-0.56 ***
69. There is a good variety of courses provided on this campus.	6.12	5.39 / 1.51	0.73	6.35	5.67 / 1.42	0.68	-0.28 ***
70. I am able to experience intellectual growth here.	6.18	5.55 / 1.42	0.63	6.38	5.79 / 1.33	0.59	-0.24 ***
71. Campus item 1	6.12	5.44 / 1.58	0.68				
72. Campus item 2	6.23	5.61 / 1.40	0.62				
73. Campus item 3	6.10	5.39 / 1.47	0.71				
74. Campus item 4	6.26	5.44 / 1.51	0.82				
75. Campus item 5	5.92	5.32 / 1.46	0.60				
76. Campus item 6	6.17	4.83 / 1.78	1.34				
77. Campus item 7	6.31	5.46 / 1.61	0.85				

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	College of the Mainland - SSI National Community Colleges				es	Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
78. Campus item 8	6.12	5.63 / 1.44	0.49				
79. Campus item 9	5.58	4.75 / 1.78	0.83				
80. Campus item 10	5.71	4.80 / 1.81	0.91				
81. Institution's commitment to part-time students?		5.53 / 1.44			5.65 / 1.37		-0.12 *
82. Institution's commitment to evening students?		5.33 / 1.51			5.55 / 1.44		-0.22 ***
83. Institution's commitment to older, returning learners?		5.42 / 1.40			5.63 / 1.42		-0.21 ***
84. Institution's commitment to under-represented populations?		5.28 / 1.41			5.46 / 1.40		-0.18 **
85. Institution's commitment to commuters?		5.30 / 1.40			5.45 / 1.47		-0.15 *
86. Institution's commitment to students with disabilities?		5.32 / 1.44			5.60 / 1.42		-0.28 ***
87. Cost as factor in decision to enroll.	6.34			6.34			
88. Financial aid as factor in decision to enroll.	5.78			6.09			
89. Academic reputation as factor in decision to enroll.	5.71			5.90			
90. Size of institution as factor in decision to enroll.	5.03			5.22			
91. Opportunity to play sports as factor in decision to enroll.	3.98			3.58			
92. Recommendations from family/friends as factor in decision to enroll.	5.04			4.96			
93. Geographic setting as factor in decision to enroll.	5.29			5.53			

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	College of the Mainland - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
94. Campus appearance as factor in decision to enroll.	5.16			5.26			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.39			5.44			

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

## **Summary Items**

Summary Item	College of the Mainland - SSI	National Community Colleges	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.74	Average: 4.84	-0.10
1=Much worse than expected	0%	1%	
2=Quite a bit worse than I expected	2%	1%	
3=Worse than I expected	6%	6%	
4=About what I expected	42%	35%	
5=Better than I expected	22%	24%	
6=Quite a bit better than I expected	11%	12%	
7=Much better than expected	14%	16%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.34	Average: 5.47	-0.13
1=Not satisfied at all	1%	1%	
2=Not very satisfied	2%	2%	
3=Somewhat dissatisfied	6%	5%	
4=Neutral	15%	11%	
5=Somewhat satisfied	18%	16%	
6=Satisfied	36%	40%	
7=Very satisfied	19%	21%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.57	Average: 5.72	-0.15
1=Definitely not	2%	2%	
2=Probably not	4%	4%	
3=Maybe not	3%	3%	
4=I don't know	10%	8%	
5=Maybe yes	15%	10%	
6=Probably yes	29%	30%	
7=Definitely yes	33%	39%	